

It's What's in Store!

2005

IP ISLAND
PACIFIC
User Conference

Island Pacific 2005 User Conference



**THE ONLY CONFERENCE SPONSORED BY THE
DEVELOPER OF IPMS™, RETAIL PRO® AND SYNARO®**

CONFERENCE HIGHLIGHTS:

- Explore the latest industry trends
- Preview new functionality
- Learn tips and tricks directly from the developer
- Meet successful users from around the world
- Discounted rate for those on maintenance / membership
- Exclusive discounts for customers for the Second Annual Global Store Operations Summit (immediately following)

For more information,
please contact
Jim Phillips at:

jphillips@islandpacific.com
ph: 949-399-3803 or visit
www.islandpacific.com

September 11-14, 2005
Caesars Palace Resort
and Casino

Las Vegas, NV USA

**It's What's In Store -
Don't Miss it!**

"With the opportunity to learn the keys to success from users around the world and the developer, you cannot afford to miss this event!"

Island Pacific is bringing together some of the best known retailers and product experts to meet and discuss the most important Island Pacific Merchandising System (IPMS), Retail Pro, and Synaro topics. With a business track, solutions forums, and in-depth product specific tracks available, there's great product and industry information to satisfy everyone's needs.

SESSION HIGHLIGHTS

General Sessions:

- The State of Retail Today
- Retailer Success Stories Panel
- Island Pacific Strategy and Direction
- Intro to the complete Island Pacific family of products

Island Pacific Merchandising System (IPMS) (Merchandising ERP):

- The Keys to Successful Merchandising
- IPMS Tips and Tricks
- What's new in version 3.0 and 3.1
- Best practices using The Eye
- IPMS Solutions Forums

Retail Pro (Store Operations and Point of Sale):

- The Keys to Successful Store Operations
- Retail Pro Tips and Tricks
- What's new in v9.1?
- Reporting Functionality
- Loss Prevention Best Practices
- Retail Pro Solutions Forums
- Customer Management

Synaro (Multi-Channel):

- Successful Multi-Channel Retailing
- Synaro Tips and Tricks
- What's new in version 11
- Best practices in using Advantage
- Synaro Solutions Forums

TRENDS AND TECHNOLOGY

Trends and technology are transforming today's retail channels into a series of valuable touch points for communicating with customers. With the explosion in the volume of customer and transaction data, retail software systems become a key source of actionable information to drive better decisions throughout the retail organization, including merchandising, store operations and POS, loss prevention, e-commerce, catalog, and customer management / CRM decisions.

WHO SHOULD ATTEND

If you are one of the nearly 10,000 customers of Island Pacific, Retail Pro, and Synaro, this event is a must! CIOs, Merchandising and Operations Executives, IT managers, and others will benefit enormously from the information at this User Conference! You will also have a chance to learn about Island Pacific's full suite of products, including Island Pacific Merchandising System, Retail Pro, and Synaro.

WHY YOU SHOULD ATTEND

To compete in today's retail world, retailers need to be nimble. With thousands of decisions to make about merchandise, stores, products, inventory, customers, and employees, the most successful retailers must stay on top of the latest trends and technology.

At the Island Pacific User conference, attendees will have the chance to meet with other retail executives and product experts and learn the tips and tricks for success. You'll also be able to learn about the full suite of Island Pacific products, including breakthrough merchandising, store operations and point of sale, loss prevention, and multi-channel applications. Attendees will be able to share ideas, participate in open forums, and attend sessions focusing on how to get the most out of their products.

Retail Pro

IP
ISLAND
PACIFIC

synaro®

THE GLOBAL LEADER IN RETAIL SOFTWARE SYSTEMS

Island Pacific 2005 User Conference

FAX TO 916-984-5821

REGISTER NOW!

The registration fee is only \$695 for Island Pacific, Retail Pro®, and Synaro® customers with current membership or maintenance. Additional participants from the same company are \$395 per person. (Non-member / maintenance registration fee is \$895 for the first person, \$495 per person for additional attendees.)

Register by August 15th to receive these Early Registration Rates!

- Only \$695 per person for retailers on maintenance / membership! (\$895 for non-maintenance / membership retailers)
- Only \$395 per additional attendee!
- Includes welcome reception and Gala "Main Event"

HOTEL RESERVATIONS

Conference attendees qualify for a special discounted rate at Caesars Palace Resort and Casino. Individuals will make their reservations directly with the Caesars Room Reservations Department. The direct phone number is (800) 634-6661. Please use **Group Code SCLFI5** to receive the special rate.

Please check here if you intend to stay at Caesars Palace Resort and Casino.

PAYMENT INFORMATION

IMPORTANT: Cancellation processing fee is \$95. Refunds will be processed after the event.

ATTENDEE INFORMATION

Name _____
Job Title _____
Company _____
Mailing Address _____
Telephone _____
Fax _____
Email _____
How did you hear about us? _____

Additional Attendees:

Name _____
Job Title _____
Email _____
Phone _____

Name _____
Job Title _____
Email _____
Phone _____

Please indicate your desired form of payment
If paying by credit card, please complete:
Credit card # _____

Expiration date _____
Name on the card _____

Authorized amount (from formula below) _____

Authorized signature: _____

Promotional Code _____

VISA MC Check Amex
 Purchase Order

Calculating the Amount Due:

Customers **WITH** Maintenance or Membership:

\$695 for first Conference attendee:

$\$695 \times \underline{\quad} = \695

\$395 for each additional attendee:

$\$395 \times \underline{\quad} = \underline{\quad}$

TOTAL AMOUNT DUE: _____

Customers **WITHOUT** Maintenance or Membership:

\$895 for first Conference attendee:

$\$895 \times \underline{\quad} = \895

\$495 for each additional attendee:

$\$495 \times \underline{\quad} = \underline{\quad}$

TOTAL AMOUNT DUE: _____

**Conference Registration Form
Please fax to 916-984-5821**

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CONFERENCE INCLUDES:

- Detailed program of industry speakers, well known retailers, and product experts
- Networking Receptions
- Meals and Evening Events
- Exhibitor Showcase
- FREE Giveaways

You can't afford to miss this exciting event!
Please fill out the attendee registration form today!

For more information, please contact Jim Phillips at:
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