



IBM SurePOS 500 Express for mid-sized business

Highlights

- ***Delivers an open, industry-standard platform that grows with your business***
- ***Features a highly durable, rigorously tested design that is reliable and dependable in rugged environments***
- ***Offers service and support from IBM and local IBM Business Partners for years of easy maintenance***

Transform your business. Minimize your costs

To thrive in an on demand world, your business is challenged to differentiate itself and build stronger relationships with customers – all while maintaining or lowering costs. Meeting these challenges requires technology solutions you may think are out of your reach. IBM Express Portfolio™ offerings are scalable and have the features and functionality to help you:

- *Enhance your customer's experience*
- *Improve employee productivity*
- *Increase business flexibility*

IBM Express Portfolio solutions are easy to install and deploy. And because they are competitively priced, IBM Express solutions can help you align your IT investments to meet your business goals.

Economic elegance: a new standard for point-of-sale solutions

The IBM SurePOS™ 500 Express solution combines the sleek, compact design of the popular IBM SurePOS 500 family with cost-saving technology to create a perfect point-of-sale (POS) solution for your mid-sized business. This unique POS solution can help retail, restaurant, gas and convenience, hospitality, and other market segment operations offer a superior customer experience, by improving accuracy and efficiency at checkout and by enabling personalized services – including loyalty programs. It can help improve employee productivity by providing the tools your staff needs to find information and products at the right place at the right time. The IBM SurePOS 500 Express can help your business be more competitive and prepared for the future. Open-standard IBM technology gives you the flexibility to respond to changes in your marketplace and to adopt innovations quickly and securely. All this and more from IBM SurePOS 500 Express – priced just right for your mid-sized business.

The IBM SurePOS 500 Express includes:

- IBM SurePOS 500 Model 514
- Integrated 12" flat-panel touchscreen and magnetic stripe reader (MSR)
- IBM SureMark™ Printer
- IBM cash drawer



Configurations may vary by country.
Available exclusively through your local authorized IBM Business Partner.

IBM SurePOS 500 Model 514

This elegant, economic POS system features a sleek, compact footprint that conserves counter space and adds appeal to any location. Engineered to withstand harsh retail and food service environments. The IBM SurePOS 500 is designed for easy installation, convenient serviceability and simple access to replaceable units – including the hard drive and power supply. It offers flexible connectivity for peripherals and an open platform to increase your choices for software – all to help protect your long-term POS investment.

IBM SureMark Printer TF6

Model TF6 is a fast, quiet, single-station thermal receipt printer that delivers up to 52 lines per second for single-byte character set (SBCS) output.

Shown: IBM SurePOS 500 with 12" integrated touchscreen and MSR, IBM SureMark Printer, and cash drawer. Integration tray is optional and can be purchased separately.

Discover new IBM offerings that are easy to implement, scalable, affordable and feature the best of IBM technology.

Visit the IBM On Demand Express Portfolio microsite today at: ibm.com/businesscenter/expressportfolio

Find more on SurePOS 500 Express at ibm.com/industries/retail/store

Service and support

IBM Business Partners

IBM SurePOS Express solutions are available exclusively through authorized IBM Business Partners. They deliver the customized software and services many small and mid-sized businesses need to compete effectively.

IBM Global Financing

Competitive rates, flexible terms, and affordable monthly payments can help you conserve cash, lower total cost of ownership and support your overall financial objectives. Financing options designed for mid-sized businesses are offered on all IT – IBM and non-IBM, hardware, software and services – including below market rates on IBM POS solutions.

National Retail Services Center

The National Retail Services Center (NRSC) helps businesses implement the on demand vision, and minimize the time and risk of complex integration.

© Copyright IBM Corporation 2005
All Rights Reserved.

IBM Corporation
PO Box 12195
3039 Cornwallis Road
Research Triangle Park
NC 27709

Printed in the United States of America
10-05

References in this publication to IBM products or services do not imply that IBM intends to make them available in all countries in which IBM operates. Copying or downloading the images contained in this document is expressly prohibited without the written consent of IBM.

® IBM, the IBM logo, the On Demand logo and Express Portfolio, SureMark and SurePOS are trademarks of International Business Machines Corporation in the United States, other countries, or both.

Other company, product and service names may be trademarks or service marks of others.

The IBM home page on the Internet can be found at ibm.com

