



# Prevention

## According to the 2004 National Retail Security Survey:

- Total retail sales in the United States exceeded 2 trillion dollars.
- Of that 2+ trillion dollars, inventory shrink represented an annual loss to retailers in the U.S. of approximately 31 billion dollars.
- Specialty Retail, including Apparel and Gifts all reported above average shrink.
- Employee Theft is the biggest form of larceny in the United States.
- Organized Shoplifters are rapidly on the increase and are the cause of huge losses for targeted retailers.

### J.D. Associates Retail Business Solutions

- Point of Sale
- Loss Prevention
- Traffic Counters

### Point of Sale Transaction Analysis

*The Proactive Loss Prevention  
Solution for Retailers*

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**JD Associates**

*We know retail.*

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# Loss

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